

Jenny McNamara- Furlong - Jmac-art

**COOCHIE ART GROUP INC
2019 Workshops**

"Small Treasures"

Objectives:

- Develop and build on existing technical skills and creative skills**
- Look at different ways of working**
- Benefit from the knowledge and experience of the mentor**
- Share knowledge and critique each other's work**
- Work collaboratively to develop work for the group exhibition**

WORKSHOP 1: TUESDAY 05.02.19

Investigating the Creative Process



- **Tutor/Artist Introduction - Handout**

- Short Artist Background
- Examples of work, how and why my work has changed
- Current art practice

- **How I Develop an Artwork / Body of Artwork - Handout / A5 Process Journal**

- My Process - Show and discuss examples
 - Why I use Journals
 - Introduce Formal Qualities of Art, Synectic Trigger Mechanisms. (STM's)
 - Mentor artists

- ***Handout / Examples / Tasks***

- **Simple Treasures Exhibition - Inspiration**

- Starting Point - Photos, found objects, memories, words
 - Discuss “ Simple Treasures“ with group and what the title means to them
 - How to make it a cohesive exhibition - common thread
- Breaking it down - Investigating mark making
- Documenting your process

- Introduce my tools of choice +

Found objects for mark making

- Different mark making techniques using: (demonstrations and experimentation)

Acrylic Paint in Mixed Media

Gesso as layers

Condes and Lemon Juice

Water Soluble Graphite

Aerosol

Stencils

Ink

Collage

- Introduce Digital Photo Transfer for next workshop

All work done at home to be done in the Process Journal

FOR NEXT SESSION:

Bring Process Journal

Bring 3 x A5 images to transfer (on the theme of our topic)

- Own drawing - Black and White laser or inkjet print printed in reverse
- Own photo - Colour laser or inkjet print printed in reverse
- Magazine Image - Colour
- Small hairdryer (one between 2 or 3 would be fine
- Watercolour paper

WORKSHOP 2: TUESDAY 19.02.19

Digital Image Transfer Technique

- **Introduction - Workbook handout**
- Demonstrations, Examples and Experimentation
 - Artists Books
 - Transferring onto timber, canvas, conde's paper, fabric
 - Working over the top, layering with other media (learned previously)

WORKSHOP 3: TUESDAY 05.03.19

Generating ideas for an Abstract Artwork

- **Introduction to Abstract - Workbook handout**
- Demonstrations, Examples and Experimentation
 - Applying learned techniques and processes to create small hard edge and soft edge abstracts through step by step tasks.
 - Using tools out of your comfort zone

FOR NEXT SESSION:

Come with ideas of the direction / theme / content of your final works

WORKSHOP 4: TUESDAY 19.03.19

Informed Direction

- **Reflection on processes and how they can inform your own artwork**

- Group discussion of each artists direction. Their inspiration which led to the idea, the planning and research which led to the final idea.
- Artists need to be able to discuss their work how your Journals can help.
- Learning to critique your own and others work constructively

The process now shifts from a creative endeavour to an analytical one. The artist must now remove themselves from the work, recognise the flaws, and make the necessary changes.

The critique should not be viewed as an evaluation of the finished work, but rather a “check” on progress towards a goal. For some artists, it is difficult to view their art as a “product”. But this is essential if the art is to reach its full potential. Critique is decidedly a left-brained part of the process and should be approached with an analytical, open mind.

- With flaws exposed and recognised, the art is revisited. Changes are made based on the judgments made in the critique.
- Back to the process journal...Strengths of the work should be noted, so that they may be incorporated in future works. Weaknesses should also be recognised, so that they may be avoided in future works. It is important to remember that it is the work that is evaluated, not the artist.

- **One on One mentoring**